

**Rathindra Krishi Vigyan Kendra  
Palli Siksha Bhavana (Institute of Agriculture)  
Visva-Bharati, Sriniketan  
Birbhum-731236, West Bengal**

**Activity of Rathindra Krishi Vigyan Kendra during lockdown period due to COVID-19**

Rathindra KVK, Birbhum with the help of Reliance Foundation conducted Multilocation Audio Conference on Development of Marketing Channel for FPOs and SHGs products at MD Bazar block, Sainthia Block, Bolpur Sriniketan block, & Nanur block, Birbhum district, WB.

**Program Date:** 17/07/2020

**Target Group-** Agriculture Farmer

**Aspects covered-**

1. Market linkage with Government like eNAM and Sufala
2. Market linkage with private vegetables purchase organization
3. Agri Marketing process with Government set up their own Kisan Mandi for Agri Marketing
4. Generate their own Market

**Total Participants-** 38 (29 M, 9 F)

**Resource Person-**

1. Dr. Prabuddha Ray , SMS, Agricultural Extension, Rathindra KVK, Birbhum, WB.

